

# 2016 Port-Wide Goals

2016 Goals	Century Agenda Strategies
1. Create economic opportunities and support middle class jobs by completing the Real Estate Strategic Plan by 3Q16.	<b>Position the Puget Sound region as a premier international logistics hub.</b>
2. Build out maritime and aviation infrastructure to increase domestic and international visitors and cargo, including IAF, NorthSTAR, South Satellite, Baggage System and Pier 66 (ongoing). 3. Create a strategy to support our region’s competitiveness for fish vessel and boat building industries by November 30. 4. Implement strategic plan for Fisherman’s Terminal, creating a concept of a “Living Landmark” destination by November 30. 5. Award grants for Port-related economic development, including Tourism, by October 31.	<b>Advance this region as a leading tourism destination and business gateway.</b>
6. Expand Workforce Development in Port-related businesses including tripling the number of interns, and increasing the number of students completing Core Plus, 3Q16. 7. Expand contracting opportunities for small and minority-owned businesses by refining existing Port processes and creating new programs, by November 30.	<b>Use our influence as an institution to promote small business growth and workforce development.</b>
8. Foster and measure Environmental Stewardship by implementing an Environmental Scorecard (2Q16) and strategies to track and reduce the Port’s environmental footprint, including reducing our energy use and carbon footprint, improving stormwater treatment, completing site remediation, and expanding habitat restoration. 9. Complete Aviation biofuels Infrastructure and Feasibility Study by November 30.	<b>Be the greenest, and most energy efficient port in North America.</b>
10. Establish a High Performance Organization to accelerate achieving the Century Agenda strategies including: <ul style="list-style-type: none"> <li>• Complete and adopt Long Range Plans in 2Q16;</li> <li>• Partner with the Commission to develop policy directives pertaining to environmental footprint, sustainability, and procurement;</li> <li>• Develop Zero Based Budgeting for 2017 to realign for growth;</li> <li>• Develop and affirm an alignment plan to achieve external priorities, 2Q16;</li> <li>• Establish an annual customer satisfaction survey in 2Q16;</li> <li>• Deepen the organization’s understanding and practices in diversity and inclusion,Q216;</li> <li>• Increase employee safety by adopting stretch goals (1Q16), and increasing visibility of program across the port;</li> <li>• Implement an incentive pay program by June 1; and</li> <li>• Implement Talent Development and Succession planning, 1-4Q16.</li> </ul>	<b>Mission: The Port of Seattle is a public agency that creates jobs by advancing trade and commerce, promoting industrial growth, and stimulating economic development.</b>