Item Number:10d_resoMeeting Date:March 28, 2023

1 2	PORT OF SEATTLE RESOLUTION NO. 3812
3	A DESOLUTION of the Dest of Courts including a stabilities on Easter
4 5	A RESOLUTION of the Port of Seattle Commission establishing an Equity Directive to guide the integration of equity, diversity,
6	inclusion, and belonging into the Port's practices and
7	policies, and to move our work beyond compliance and
8	mandates towards long-term commitment and sustainable
9	systems change.
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11	WHEREAS, the voters of King County authorized and approved the formation of a port
12	district coterminous with King County to be known as the Port of Seattle in a special election on
13	September 5, 1911; and
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15	WHEREAS, the mission of the Port of Seattle is to promote economic opportunities and
16	quality of life in the region which includes building an inclusive economy and public agency that
17 18	values and advances equity, diversity, inclusion, and belonging; and
19	WHEREAS, the Port of Seattle Commission adopted Order No. 2018-06 on May 8, 2018,
20	which created an equity pilot program which recognized equity as critical to the Port's core values
21	as an organization and called for the creation of an Equity Policy Directive; and
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23	WHEREAS, the Port of Seattle Commission adopted Motion 2020-19 on October 13,
24	2020, which directed the Executive Director to examine Port operations and policies for sources
25	of racial bias and discrimination and to develop programs and policies to eliminate inequity in all
26	aspects of the organization; and
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28	WHEREAS, the Port's Office of Equity, Diversity, and Inclusion was created in 2019,
29	the first of its kind for a port nationally, with a mission to build capacity across the organization
30	to address institutional oppression and to transform Port policies, practices, and processes; and
31 32	WHEREAS, Order 2018-06 and Motion 2020-19 have both informed development of an
32 33	Equity Policy Directive that would apply Portwide and incorporate equity into the Port's
34	structural, operational, and external practices, and would help to achieve the Century Agenda
35	goal of becoming a more equitable, diverse, and inclusive organization; and
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37	WHEREAS, environmental justice is a distinct and critical component of equity, the
38	Port's long history of and ongoing engagement with communities along the Duwamish, Elliott
39	Bay, and surrounding the airport will be vital to deepening the Port's expertise on environmental
40	justice as directed by the Equity Policy Directive; and
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42	WHEREAS, the Port of Seattle has continuously worked to put our equity values into
43	action by re-building the Port into a national leader and as an inclusive employer where
44	employees feel they belong and are valued; and by pro-actively working to ensure our programs,
45	policies, and initiatives incorporate equity best practices to the greatest extent possible in order
46	to reach our anti-racist goals.
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48	NOW, THEREFORE, BE IT RESOLVED by the Port of Seattle Commission as
49	follows:
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51	SECTION 1. The Equity Policy Directive as shown in the attached Exhibit A is hereby
52	established with the following goals:
53	esuonshed with the following gouis.
55 54	Goal 1: Identifying and eliminating disparities in access to working with and for the Port of Seattle.
55	Sour 1. Identifying and eminimating disparties in decess to working with and for the fort of Seattle.
56	Goal 2: Ensuring that all internal and external initiatives, programs, structures, and practices have
50 57	Equity, Diversity, Inclusion, and Belonging at their core.
58	Equity, Diversity, inclusion, and belonging at their core.
59	Goal 3: Developing leadership accountability for reaching Equity, Diversity, Inclusion, and
60	Belonging goals in our work across the Port and in port-related industries.
61	belonging goals in our work across the rolt and in port-related industries.
62	Goal 4: Deepening our collective analysis of anti-Black racism in order to improve our policies,
62 63	programming, and practices to positively impact Black employees and community members.
64	programming, and practices to positivery impact black employees and community memoers.
65	Goal 5: Strengthening our community partnerships in Port-related work through authentic
66	relationship building and engagement with Port-impacted communities.
67	returnship bunding and engagement with rolt impacted communities.
68	Goal 6: Proactively seeking community input to inform and influence decision-making related to
69	Port of Seattle projects, programs, and initiatives.
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71	Goal 7: Working to infuse recommendations from the Port's Equity Assessment and Women of
72	Color Assessment and any future assessments into practice and policy as well as working towards
73	culture and system shifts to strengthen equity at the Port of Seattle.
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75	SECTION 2. The Policy Directive contained in Exhibit A and attached to this Resolution
76	shall be labeled and catalogued as appropriate, together with other Commission Policy Directives,
77	and shall be made readily available for use by Port staff and members of the public as a governance
78	document of the Port of Seattle.
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89	ADOPTED by the Port of Seattl	le Commission at a duly noticed public meeting thereof,
90	held this day of	, 2023, and duly authenticated in open session by the
91	signatures of the commissioners voting in	, 2023, and duly authenticated in open session by the n favor thereof and the seal of the Commission.
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103		Port of Seattle Commission

104	EXHIBIT A to Resolution 3812 –
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	Port
	of Seattle [®]
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109	Port of Seattle Commission
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111	Equity Policy Directive
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113	As Adopted
114	XXXX XX, 2023
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- 116 SECTION 1. Purpose.
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118 The Port of Seattle is committed to being a regional and national leader in equity and social 119 justice.

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At the Port of Seattle, we center racial equity because of the role that government, as an institution, has and continues to have in perpetuating racial inequities. Racial oppression is foundational to our country's origins; it forms the language and structure for all types of discrimination. Centering racial equity at the Port of Seattle sets a specific, strategic focus that will allow us to develop structural approaches to address all forms of oppression and to advance our inclusion and belonging values as a public agency.

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128 Our vision is to develop a Port that mirrors — throughout its breadth of operations and services 129 and within its leadership structure — the diversity of our community, instills principles of equity

130 in its culture, and ensures a fair and intentional distribution of opportunities with the goal of

131 expanding economic development and quality of life for all.

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133 The purpose of this policy directive is to guide the integration of equity, diversity, inclusion, and

belonging into the Port's practices and policies, and to move our work beyond compliance and mandates towards long-term commitment and sustainable systems change. The Port has already

taken the critical step of recognizing the need to center equity in the work of the organization.

137 The Port of Seattle Commission has centered equity in several ways, such as: adding a goal to

138 become a model for equity, diversity, inclusion, and belonging to the Century Agenda; creating

the first in the nation Port Office of Equity, Diversity, and Inclusion (OEDI); conducting a Port

140 Policing Equity Assessment; adopting the Duwamish Valley Community Benefits Commitment

Policy Directive; recognizing Juneteenth as a Port-paid holiday; and passing the 2020 Racial Bias

- 142 and Equity Motion.
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144 To further this work, this directive will advance equity, diversity, inclusion, and belonging by:

- A. Identifying and eliminating disparities in access to working with and for the Port ofSeattle.
- B. Ensuring that all internal and external initiatives, programs, structures, and practices
 have Equity, Diversity, Inclusion, and Belonging at their core.
- C. Developing leadership accountability for reaching Equity, Diversity, Inclusion, and
 Belonging goals in our work across the Port and in port-related industries.
- 151 D. Deepening our collective analysis of anti-Black racism in order to improve our policies, 152 programming, and practices to positively impact Black employees and community 153 members.
- 154 E. Strengthening our community partnerships in Port-related work through authentic 155 relationship building and engagement with Port-impacted communities.
- F. Proactively seeking community input to inform and influence decision-making related to
 Port of Seattle projects, programs, and initiatives.
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160 G. Working to infuse recommendations from the Port's Equity Assessment and Women of 161 Color Assessment and any future assessments into practice and policy as well as working 162 towards culture and system shifts to strengthen equity at the Port of Seattle. 163 **SECTION 2.** Definitions. 164 165 166 When used in this policy directive, the following words and phrases shall have the meanings given 167 below, unless the context in which they are included clearly indicates otherwise: 168 169 "Anti-Black Racism" means policies and practices rooted in institutions and systems that reinforce beliefs, attitudes, prejudice, stereotyping, and/or discrimination towards Black people. 170 171 While many racial and ethnic groups experience racism or prejudice, the term anti-Black racism 172 underscores the unique experiences of racism for Black people. 173 174 "Belonging" means having a meaningful voice and the opportunity to participate in the design of 175 initiatives, programs, and team/cultural norms. At its core, belonging is not just about inclusion, 176 but also about sharing power, access, and opportunities among all groups and individuals within 177 an organization. 178 179 "Business Planning Efforts" mean Port-wide strategic planning efforts, executed on a quarterly 180 cadence by all divisions and Centers of Expertise across the organization. Quarterly efforts are as 181 follows: Q1 - Analysis of prior year's performance; Q2 - Strategic Business; Q3 - Budget 182 development; and Q4 - Finalizing Budget, Business Plans and goals for the following year. 183 184 "Century Agenda" means the Port's directional compass that guides the vision of the entire 185 organization. 186 187 "Change Team" means a Port-wide cohort of employees from all departments and lines of 188 business, working to engage all levels of the Port in using a racial equity framework in their daily 189 work, decisions, programming, and policies. 190 "Department" means any Port of Seattle organizational structure that has a director that reports 191 192 to a Managing Director who serves on the Executive Leadership Team. 193 194 "Economic Development Programs" means occupational job training and placement, job 195 advancement and job retention, pre-apprenticeship training, or occupational education 196 programs associated with port tenants, customers; local economic development programs 197 related to port tenants or port-related economic activities that are sponsored by a port and 198 operated by a nonprofit, private, or public entity; small business development; and other 199 programs as authorized by RCW 53.08.245. 200 201 202 203

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205 "Equity" means fair treatment, access, opportunity, and advancement for all people while 206 striving to identify and eliminate barriers that have prevented the full participation of historically 207 oppressed communities. Improving equity involves increasing justice and fairness within the 208 procedures and processes of institutions or systems and a fair, intentional distribution of 209 resources.

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211 "EDI" means equity, diversity, and inclusion. "Equity, diversity, and inclusion" and "equity, 212 diversity, inclusion, and belonging" will be used interchangeably to reflect the growing language 213 of equity-focused work to create a culture and environment of belonging.

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215 "Equity Directive Implementation Guide" means the reference guide developed to capture the 216 Port's emerging equity protocols and processes to operationalize equity motions and directives 217 passed by the Commission. As a guide, it is intended to provide a road map on internal systems 218 changes led by OEDI. The Equity Directive Implementation Guide will be updated at the direction 219 of the Senior Director of OEDI. Updates will be developed in consultation with Change Team 220 members, the Executive Director, Executive Leadership Team (ELT), and the Commission 221 committee responsible for oversight of OEDI.

"Environmental Justice" is the principle that all people and communities have a right to a healthy environment and a right to equal protection and equal enforcement of environmental laws and regulations, and recognizes that vulnerable communities are subjected to disproportionate burdens of pollution.

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"Equity in Budgeting" is the integration of an equity lens into the budgeting process and decisionmaking, including policies, practices, programs, and ultimately, departmental budgets, to develop strategies and actions that reduce inequities, with a particular focus on racial inequities.

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232 "Executive Director's Protocol on Port-wide Goal Establishment and Reporting" refers to 233 protocols issued by the Executive Director's Office which provide guidance and direction on how 234 all new goals, objectives and reporting requirements that impact a majority of divisions, DOEs or 235 staff will be reviewed and adopted by the Executive Director and the ELT.

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"Port Assessments" is in reference to two prior Port assessments: the Equity Assessment and the Women of Color Assessment. In 2021, these two organizational assessments surveyed employee perceptions of the state of equity and conditions for women of color at the Port of Seattle. The findings of each report identify issues and contain recommendations that will move the Port towards its Century Agenda goals and address systemic and/or cultural issues.

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"Port-impacted communities" includes both internal and external stakeholders impacted by Port
 activities. Internal stakeholders include employees, and external stakeholders include small
 businesses, vendors, contractors, airport workers, and vulnerable communities impacted by
 port-related activities.

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248 "Port-related industries" means aviation, maritime, construction trades, and green career 249 industries.

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- 251 "Social Justice" means equal rights and equitable opportunities for all.
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"Women or Minority-Owned Business" (WMBE) means a business that is at least 51 percent
 owned and controlled by women and/or minority (including, but not limited to African
 Americans, Native Americans, Asians, and Latino) group members.

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257 "Workforce Development" means the composite of strategies and services, including career 258 connected learning, K-12 education, worker and employer training and job matching that help 259 connect and retain workers to careers within the Port and port-related economic activities, and 260 that help ensure area businesses have access to the skilled workforce they need to thrive and 261 grow. RCW 53.08.245(1) provides that "[i]t shall be in the public purpose for all port districts to 262 engage in economic development programs." RCW 53.08.245(2)(a) provides that such economic development programs may include "[o]occupational job training and placement, job 263 264 advancement and job retention, pre-apprenticeship training, or occupational education 265 programs associated with port tenants, customers, and local economic development related to port tenants or port-related economic activities that are sponsored by a port and operated by a 266 267 nonprofit, private, or public entity."

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269 SECTION 3. Scope and Applicability.

This directive pertains to all Port of Seattle employees and related business units. Activities to implement this directive must be feasible, under the Port's legal authority, and within the Port's policies. Port contractors are outside the scope of this policy directive.

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5 SECTION 4. Responsibilities.

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The Executive Director, or delegate, shall engage in the following activities in pursuit of this policy
 directive:

 Develop and implement initiatives, programs, practices, and policies to foster and grow a culture of belonging and inclusion within the Port consistent with this policy directive, including but not limited to: contracting, business opportunities for women or minorityowned businesses, workforce development, creating and supporting internal pathways for employees of color and women to advance within the organization to be successful in their work, and other relevant Port directives and activities.

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- a. For additional guidance on implementation of this directive, the Port shall refer to the Equity Policy Directive Implementation Guide and/or consult with OEDI.
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 2. Use the Port's influence to advance equity as part of the Port's mission to promote
 economic development and enhance quality of life via programs and strategies across
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 King County and the region.

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293 **SECTION 5.** Policy.

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295 As part of the Port's comprehensive Century Agenda Strategic Plan, the Port will strive to 296 "Become a Model for Equity, Diversity, Inclusion." In doing so, the Port will ensure that internal and external initiatives, programs, structures, and practices will be implemented using an equity 297 298 lens. To achieve this Century Agenda goal, the Executive Director, or designee, shall implement 299 the following structural, operational, and external-facing policies, and develop the Port's 300 environmental justice policies:

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302 A. Structural

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- 1. OEDI shall be a permanent department at the Port of Seattle and reside within 305 Corporate/Central Services.
 - a. The leader of OEDI shall serve on the Port's Executive Leadership Team.
 - b. The mission of OEDI shall be to work with departments to lead and/or support the Port's efforts to advance equity and inclusion across the Port.
- 310 2. The Executive Director, or delegate, shall establish and empower a permanent internal 311 Change Team at the Port. The Change Team shall be empowered to collaborate with 312 managers, directors, senior leadership, and other stakeholders to integrate equity and 313 anti-racism practices and advance Port and department EDI goals
- 314 3. Change Team activities and methods will be reviewed and approved by the Executive 315 Director or their delegate.
- 316 4. In cases where these activities or methods would impact the majority of divisions, 317 departments, or staff, the Change Team or OEDI shall submit plans for these efforts to 318 the Executive Director, delegate, and ELT for review and approval prior to adoption.

320 B. Operational

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- 322 1. As part of annual business planning efforts, each Port department shall set its own annual equity, diversity, and inclusion goals, and work towards achieving these goals. 323 The Executive Director, or delegate, shall designate Port staff to assist departments in 324 325 the creation and revision of their EDI goals. Departmental EDI goals shall be informed by 326 broad engagement of employees across the department, including Port assessments.
- a. Any equity goal set for a department shall be developed collaboratively with the 328 respective manager or director of that department and reviewed during the business planning period prior to adoption and implementation.
- b. Any proposed new goals or reporting requirements shall be brought to regularly 330 scheduled business planning meetings, events, or efforts (annually in Q2), to be 331 332 included into the standard business planning process conducted by all 333 departments.
- 334 c. Any goal creation by the ED, delegate or Change Team member shall follow the 335 Executive Director's Protocol on Port-wide Goal Establishment and Reporting.

336 337 338 339 340		3.	Progress towards setting and achieving departmental equity goals shall be considered in the annual performance reviews of the Executive Director and members of the ELT. The Port shall use an equity in budgeting toolkit, or equivalent mechanism, in the business planning and budgeting process for every department. The Executive Director, or a delegate, shall:
341 342 343			 Develop a definition for "equity-related resources" The proposed definition shall be reviewed by Commissioner Mohamed, Commissioner Cho, and the Equity and Workforce Development Committee.
344 345 346			 Calculate and summarize all such equity-related resources in the 2019-2022 Port budgets. These resources shall be calculated as a percent of the total operating budget.
347 348 349 350			c. Propose a structure for communicating and executing a pilot for "equity-related resources" in the 2024 budget to Commissioner Mohamed, Commissioner Cho, and the Equity and Workforce Development Committee before the adoption of the 2024 budget. The results of this pilot shall be considered for further action.
351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367			 All Port departments shall utilize trainings and tools created by the Port's Change Team committees and OEDI to the greatest extent feasible to incorporate equity into their respective programming and strategic planning. a. Change Team members shall work with their manager and respective ELT members to create alignment between training opportunities, tools, and new programs with existing business and strategic planning processes and protocols to the greatest extent possible. OEDI shall support the growth of equity culture and practice among Port employees through training and programming to deepen Port staff understanding, analysis and awareness of systemic and institutionalized racism and anti-Black racism. a.These trainings shall consist, at a minimum, of a mandatory annual racial equity training for all Port employees. b. Individuals in leadership or supervisory roles shall undertake at least one training, orientation, or other learning opportunity to advance a culture of belonging and inclusion per year in addition to the mandatory annual equity training requirement.
368 369	C.	Ex	ternal
 370 371 372 373 374 375 376 		1.	 The Port, with the approval of the Executive Director and Commission President, will convene cohorts of community advisors as needed to provide opportunities for dialogue to increase equity in Port policies, programs, and initiatives that directly affect advisors' communities. a. External Relations and OEDI shall increase opportunities for community participation by including language access plans and/or stipends for community advisory activities as appropriate.

- b. These advisors shall reflect the interests of communities most directly affected
 by Port operations and programs and shall include representatives from these
 Port-impacted communities.
- The Executive Director and the ELT, with support from OEDI, shall identify programs that
 will undergo a closer review and analysis in order to advance Century Agenda equity
 goals.
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 3. The Port shall pursue opportunities and partnerships to expand its portfolio of
 384 community-based equity programs and investments that support quality of life,
 385 workforce development, and/or economic development enhancements.
- The Port shall pursue opportunities to partner with other governments to advance
 equity initiatives. In particular, the Port shall seek opportunities to establish a leadership
 role in the equity space in our relationships with other ports. This may include sharing
 lessons learned, equity best practices, and other efforts.
- 391 D. Environmental Justice
- 392 1. To develop and implement expertise in environmental justice, the Executive Director and OEDI393 shall:
- 394 Coordinate environmental justice efforts between the Port of Seattle Commission, External
- Relations, Environment and Sustainability staff, and various Port environmental programs.
- Convene a stakeholder group including representatives of near-Port communities to discussenvironmental justice principles.
- 398 Develop a draft set of environmental justice principles informed by this engagement.
- 399 Deliver an update to the Commission no later than Q1 of 2024 on the Port's environmental justice400 work.
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402 SECTION 6. Program Evaluation.

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The Executive Director, or a delegate, shall monitor and evaluate progress towards departmental equity goals, equity objectives, and areas of emphasis outlined in the Port's Century Agenda Strategic Plan and resultant from prior Port assessments. This monitoring and evaluation shall include but not be limited to the following:

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- 410a. A summary of each department's equity goals and progress made towards411achieving these equity goals.
- b. Identification of the most significant emergent and/or ongoing barriers Port
 employees face in fairly accessing resources and opportunities at the Port as
 determined via OEDI and/or HR engagement.
- c. Identification of continuous process improvement opportunities in contracting
 with Community Based Organizations. This identification shall be informed by
 engagement with community-based organizations, including at least one
 listening session conducted by OEDI and/or External Relations.
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421	2.	Regular Port-wide data-gathering regarding progress towards equity outcomes and
422		implementing the equity practices identified in Port assessments.
423		a. Any data-gathering or reporting shall follow the Executive Director's Protocol on
424		Port-wide Goal Establishment and Reporting.
425		b. Progress towards equity outcomes shall be measured by in-depth, qualitative
426		assessments (similar to the 2021 Equity Assessment) every four years, as well as
427		annual quantitative surveys of Port employee sentiment regarding equity
428		progress.
429		c. The results of these annual equity surveys and assessments shall be made public.
430		d. Progress towards implementing equity practices shall be monitored by OEDI
431		staff, who will gather information on the implementation of these practices
432		across the Port.
433	3.	Internal Audit shall conduct an audit of the policy requirements outlined in this directive
434		on a periodic basis.
435		a. Internal Audit shall present the results of this audit to the Audit Committee as
436		well as the Commission Committee responsible for oversight of OEDI.
437	4.	The Commission directs the Executive Director, or delegate, to review current and
438		proposed policies for equity impacts and to consult with the Commission to ensure
439		inclusive, open, and fair access by stakeholders in decision processes that impact
440		community.
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